**NREL.gov Research Sites – IA and Navigation Labels**

The list of approved navigation labels is based on research including benchmarking, web analytics, and user research. If you have content that fits one of these labels, you must use the approved navigation label.

Please note: You are not required to use each navigation label. You only need to use the labels for which you have content.

If you have content that is not adequately described by any of the terms below, submit a navigation request to the NREL.gov information architect. The NREL.gov enterprise manager makes the final decision on navigation labels.

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| --- | --- | --- | --- | --- | --- | --- |
| **Research** | **Staff** | **Impacts** | **Publications** | **Data & Tools** | **Facilities** | **Work with Us** |
| Topic | Key staff, photo, and contact info.  If site has bios, one bio per page. No organization charts. | Research impacts and achievements. May include high-level metrics, awards, videos, success stories, and links to  S&T Highlights.  Imagery is recommended and may include icons, informational graphics, photos, and multimedia. | Featured publications to include seminal, popular, and/or recent publications. Link to the Publications database. May include journal articles, presentations, patents, book chapters, and videos. Newsletters and subscriptions. | Datasets, maps, models, tools, procedures, databases, and applications produced by NREL. Provide contact and publications if appropriate. Provide data disclaimer. | Facility Name | Contact(s). May use a contact form.  How to partner on research, license NREL technologies, work for NREL (link to jobs, internships, post docs, Director’s Fellowship, as appropriate for the research area). How to visit the lab. |
| Topic | Facility Name |
| Topic | Facility Name |
| Subtopic | Subpage |
| -Subtopic | -Subpage |
| High-level capabilities. Featured publications and contact(s) recommended. May include projects and research team. Subtopics may be included on topic pages. Up to three levels of navigation are available. | Capabilities, test and user facilities, laboratories, equipment, and contact(s). |

News and Events (if used) will display on the home page and on a subpage (no navigation).